

MEMBER OF



# Supercheap Auto Club Development Fund

Guidelines

2024

Version 1  
01/02/2024

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## Supercheap Auto Club Development Fund Guidelines

Motorsport Australia has established a funding allocation framework to support growth and development of Motorsport Australia Affiliated Car Clubs and Motorsport as a whole.

Funds will be allocated to projects that fit within one of the following four funding areas:

**Funding Area 1:** Safety and Operational Equipment

**Funding Area 2:** Volunteer Upskilling & Club Capacity Building

**Funding Area 3:** Participation Programs

***Clubs are encouraged to undertake projects that support diversity, equity & inclusion in motorsport and supports the inclusion of population cohorts with existing low levels of participation in sport and physical activity. e.g. people with a disability, women and girls, Aboriginal & Torres Strait Islander people, Culturally and Racially Marginalised (CARM) communities, LGBTIQ+ and older people.***

## **FUNDING AREA 1: SAFETY AND OPERATIONAL EQUIPMENT**

*This funding area is only open to affiliated Sporting Car Clubs*

<p><b>Objective:</b> To provide funding to assist Sporting Car Clubs with the purchase of equipment that is essential to for compliance, safety or the operation of motorsport programs that are focused on increased participation and development.</p>	
<p><b>Funding Allocation:</b> Funds of up to <b>\$1,500</b> (ex. GST) can be allocated.</p>	
<p><b>Essential Criteria:</b></p> <ul style="list-style-type: none"> <li>• Clubs are required to demonstrate the need for the equipment and provide a list of each item and expected costs associated.</li> <li>• Clubs must address how the equipment is supporting development of motorsport or participation initiatives</li> <li>• Clubs must have risk assessments to use the relevant equipment</li> <li>• The equipment shall only be utilised for Motorsport Australia activity</li> </ul>	
<p><u>Types of projects that will be supported:</u></p> <ul style="list-style-type: none"> <li>• Equipment that will assist in the safe delivery of participation programs in communities with populations groups with existing low levels of participation in motorsport and physical activity</li> <li>• Operational equipment that is required for compliance (e.g., sound level meters, speed detection guns)</li> <li>• Recovery equipment specifically for use on Electric Vehicles</li> <li>• Personal safety equipment, which will remain property of the club.</li> </ul>	<p><u>Types of projects which will <b>NOT</b> be supported:</u></p> <ul style="list-style-type: none"> <li>• Operational, administrative and management costs to the organisation (e.g. day-to-day expenses such as rent, gas, electricity and insurance costs)</li> <li>• Salaries for staff currently employed by the applicant organisation</li> <li>• Prize money, trophies, catering and hospitality expenses</li> <li>• Purchase or leasing of vehicles, trailers and accessories</li> <li>• Canteen/kitchen items (e.g. microwave ovens and cooking equipment)</li> <li>• Non-participation equipment (e.g. public address systems, banners, videos, sunshades, gazebos, clubroom furniture)</li> <li>• Capital expenditure including the purchase of land (e.g. permanent shade structures, permanent fencing, repair of lighting, ramps and other permanent structures)</li> <li>• Requests for retrospective funding, where equipment has been purchased prior to the execution of a Funding Agreement.</li> </ul>

**\*Please note:**

*Funding for equipment which does not easily fall under the above, may be considered on a case-by-case basis. Please contact your RDE to discuss.*



**FUNDING AREA 2: VOLUNTEER UPSKILLING & CLUB CAPACITY BUILDING**

*This funding area is open to both affiliated Sporting and Enthusiast Car Clubs*

<p><b>Objective:</b> To support Sporting and Enthusiast Car Clubs in building club capacity by improving participant skills through training for administrators, and volunteer management committees.</p>	
<p><b>Funding Allocation:</b> Funds of up to <b>\$1,500</b> (ex. GST) can be allocated.</p>	
<p><b>Essential Criteria:</b></p> <ul style="list-style-type: none"> <li>• Where relevant, event(s) to operate under a Motorsport Australia permit with applicable safety and officiating standards in place.</li> <li>• A project plan and budget is provided, including the targeted number participants. Applications without budgets will be returned for completion prior to consideration being given to the application.</li> <li>• Activities must be open to anyone above 16 years of age to participate (other than existing Motorsport Australia Licence holders).</li> <li>• Any suitable content produced by clubs that is relevant to the project, must be made available to Motorsport Australia to use on its social media channels. This can take the form of images, videos, or other items as agreed to between Motorsport Australia and the applicant club.</li> </ul>	
<p><u>Types of projects that will be supported:</u></p> <ul style="list-style-type: none"> <li>• Workshops and training for club administrators and committee members to enhance governance and management of clubs (i.e., strategic planning, financial management, committee management and club administration.)</li> <li>• Programs which provide training to clubs that support equity, diversity and inclusion (i.e. training in areas such as unconscious bias, bystander training, LGBTIQ+ inclusion, cultural awareness, disability inclusion.)</li> <li>• Systems improvements (e.g., IT systems, software upgrades, membership portals, data collection systems)</li> </ul>	<p><u>Types of projects which will <b>NOT</b> be supported:</u></p> <ul style="list-style-type: none"> <li>• Training that does not provide a direct participation or safety outcome (e.g. responsible service of alcohol training)</li> <li>• Requests for retrospective funding, where professional development initiatives have been purchased and/or delivered prior to the execution of a Funding Agreement.</li> <li>• Training activities or programs of which comparable activities are currently provided by Motorsport Australia (i.e. accredited officials training, club business workshops)</li> <li>• Equipment, including office equipment, clubroom fit outs etc. Or any operational or safety equipment that may be eligible under Funding Area 1.</li> <li>• Social events or activities.</li> </ul>

**\*Please note:**

*Motorsport Australia provides training for Accredited Officials through the National Officiating Program. Please contact [officials@motorsport.org.au](mailto:officials@motorsport.org.au) if your club has any requirements for Accredited Officials Training programs.*

*Motorsport Australia also provides selected club and committee governance training through the Club Business Workshops.*

*Funding for projects which do not easily fall under the above, may be considered on a case-by-case basis. Please contact your RDE to discuss.*

### **FUNDING AREA 3: PARTICIPATION PROGRAMS**

*This funding area is only open to affiliated Sporting Car Clubs*

**Objective:** To support Sporting Car Clubs working to grow their membership by making it easier for new participants to find an entry point into club motorsport and via events which target

- First time participants to motorsport
- Junior Development
- Women's & Girls Participation

**Funding Allocation:** Funds of up to **\$3,000** (ex. GST) can be allocated.

\*Permit fees will be waived for the below programs when delivered as a stand-alone event.

**Essential Criteria:**

- Event must be delivered using the relevant program template and relevant branding supplied by Motorsport Australia.
- All Come & Try, Junior or Women's Introduction events will be listed online via the Motorsport Australia event calendar.
- Entrants must be able to enter using their road registered car and in compliance with state road rules and applicable sections of Schedule A & B of the Motorsport Australia Manual
- Event to operate under a Motorsport Australia permit with applicable safety and officiating standards in place.
- An event plan and budget must be provided, including the targeted number of new entrants and/or officials. Applications without budgets will be returned for completion prior to consideration being given to the application.
- Any suitable post event content produced by clubs, must be made available to Motorsport Australia to use on its social media channels. This can take the form of images videos, or other items as agreed to between Motorsport Australia and the applicant club.

Types of projects that will be supported:

**3.a. Come & Try Motorsport Events**

Come & Try events are open to all first time participants to motorsport and based on one of the following entry level motorsport disciplines:

- Auto test
- Hillclimb
- Sprint events

**3.b. Junior Development Events**

Available to young people aged between 12 and 17, the program teaches the fundamentals of motorsport and outlines the steps required to begin competing more regularly.

### **3.b. Women's Introduction to Motorsport Program**

Women's Introduction to Motorsport has been developed with a focus on social inclusion, arming women with the basic driving skills to support their confidence to participate in club events, while also breaking down some of the misconceptions around costs and car suitability required to get started.

Inclusion of people of diverse genders as well as female participants are encouraged.

**For more information, please contact your Regional Development Executive for Program Guides and further resources on our Participation Programs – [development@motorsport.org.au](mailto:development@motorsport.org.au)**

#### **Types of projects which will **NOT** be supported:**

- Subsidising entry fees
- Appearance fees for competitors
- Purchase of assets (e.g. buildings and vehicles)
- Travel by teams or individuals to events
- Recurrent operating costs (e.g. rent and/or utility costs)
- Monetary prizes
- Requests for retrospective funding, where events have commenced or been completed prior to the execution of a Funding Agreement.
- Events other than those listed under Funding Area 3

***\*Please note:***

*All proposed events and activities must be discussed with the RDE in your club's jurisdiction before being considered for funding.*



## **2024 Supercheap Auto Club Development Fund Application Period\***

Round One – Open Feb 2024 - Closing 31 May 2024

Round Two – Open July 2024 – Closing 30 Sept 2024

## **Outcomes Announced**

Round One – June 2024

Round Two – October 2024

*\*Application must be submitted during the relevant date range in order to be considered during the relevant assessment period.*

*Motorsport Australia reserves the right to modify the funding area to which the application is allocated.*

- Applications must be received via the online application form.
- Applications will be reviewed by the Club Development Funding Committee.
- Applications will be assessed by their quality against set criteria rather than on a geographic basis.
- Clubs must be affiliated with Motorsport Australia for the current year to be eligible for funding. Should a club seek funding for a project to be held in the following calendar year (e.g. January / February), the club must also be affiliated for that calendar year for the application to be considered. For applications that are spread over two calendar years, the club must be affiliated for both calendar years in which the project is taking place.
- Clubs are required to make a contribution equal to or greater than the amount they are seeking in funding from Motorsport Australia.
- Event(s) MUST operate under a Motorsport Australia permit with applicable safety and officiating standards in place.
- Clubs that have been successful in obtaining funding in previous rounds of the Supercheap Auto Club Development Fund are eligible to apply. However, clubs that have outstanding acquittals will not have applications considered until all outstanding acquittals have been submitted & are considered completed by Motorsport Australia.
- Applicant clubs must be affiliated on a Sporting Club Plan to apply under Funding Areas 1 and 4.
- Although clubs may work in partnership with projects, one club must be designated as the applicant.
- Applications are to be made at least six (6) weeks prior to the event's commencement. In the case of a series, six (6) weeks prior to the first event of the series. Consideration for applications made within this timeframe is at the discretion of the Club Development Funding Committee.
- Successful applicants are required to acknowledge Supercheap Auto and Motorsport Australia's support through the provision of a grant from the Supercheap Auto Club Development Fund in any promotion of the project.