|  |
| --- |
| **PURPOSE** |
| *<Insert Purpose Statement>* |

|  |
| --- |
| **VISION** |
| *<Insert Vision Statement>* |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **VALUES** | | | | |
| **Value One** | **Value Two** | **Value Three** | **Value Four** | **Value Five** |
| *<include a statement on what this value means>* | *<include a statement on what this value means>* | *<include a statement on what this value means>* | *<include a statement on what this value means>* | *<include a statement on what this value means>* |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **KEY OBJECTIVES** | | | | |
| **Objective One** | **Objective Two** | **Objective Three** | **Objective Four** | **Objective Five** |
| *<insert SMART objective>* | *<insert SMART objective>* | *<insert SMART objective>* | *<insert SMART objective>* | *<insert SMART objective>* |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **STRATEGIC INITIATIVES** | | | | |
| * *<insert strategies for achieving the objective>* | * *<insert strategies for achieving the objective>* | * *<insert strategies for achieving the objective>* | * *<insert strategies for achieving the objective>* | * *<insert strategies for achieving the objective>* |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **KEY PERFORMANCE INDICATORS** | | | | |
| * *<insert KPIs for each initiative>* | * *<insert KPIs for each initiative>* | * *<insert KPIs for each initiative>* | * *<insert KPIs for each initiative>* | * *<insert KPIs for each initiative>* |