



Communications Manager

- Join a dynamic, exciting team focused on promoting motorsport and its events across Australia

About Us

We are a passionate team focused on the development, regulation, promotion and administration of motorsport across Australia. As the National Sporting Authority and custodian of four wheeled motorsport in this country, we are a dedicated, talented and collaborative team committed to doing what is best for the sport.

About the Role

An opportunity exists to join Motorsport Australia as its next Communications Manager, playing a key role in a team dedicated to showcasing our sport to our current stakeholders, as well as highlighting just how good motorsport can be to a broader audience across the country.

We're on the lookout for an experienced communications professional with experience across media management, content creation and digital media strategy to help us take the sport to the next level in 2024 and beyond.

The role of a Communications Manager can vary wildly in this day and age, so having someone with knowledge of the broader media and digital media landscape is an asset that will help us deliver Motorsport Australia's Strategic Plan, as well as deliver day-to-day wins across our platforms.

We want someone passionate about further growing motorsport's strong profile in Australia, as well as growing your experience in the communications space. There is opportunity to tailor this role based on your skills and experience, with Motorsport Australia keen to maximise the development opportunities that we can provide you. There are some selection criteria we've listed that you'll need to address, but outside of those, this role is one that the successful applicant can make their own, together with a media team that thrives on improving every day.

Key responsibilities include:

- Proactive and reactive media management
- Manage media accreditation for Motorsport Australia and its events
- Supporting the established Media & Communications team and its functions

About You

To be successful in this role you will have:

- Previous experience in a similar role (with at least five years' experience)
- Experience working with media, including preparing media/communication/PR plans for events and other issues as they emerge
- Ability to prepare written content for different platforms, from TikTok through to Annual Reports
- Experience using Content Management Systems (such as WordPress)
- Ability to work with a team, with management experience preferred
- Understanding of the Adobe Creative Suite a bonus



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- Knowledge of the Australian motorsport landscape
- Graphic Design and video skills desirable, but not essential

We will offer you a supportive learning environment and a great team culture. This role is based at our office in Canterbury, Melbourne, with flexibility to work from home throughout the week. The role requires regular travel to events and after hours/weekend work.

How to Apply:

Please email **your resume and a brief cover letter summarising your response to the selection criteria** (as outlined in the Position Description) to Human Resources at recruitment@motorsport.org.au. Applications close on Friday 24 May 2024.

Motorsport Australia embraces diversity of gender, age, ethnicity, race, cultural background, disability, religion and sexual orientation. Applicants from diverse backgrounds are welcome and encouraged to submit their applications. Motorsport Australia is committed to making motorsport welcoming, safe and inclusive for all. We prioritise the wellbeing of children participating in our sport, who have a right to take part in sport in a safe, positive and enjoyable environment.

We are equally committed to removing barriers and improving the employment prospects of people with visible or invisible disabilities. We encourage you to share any support and adjustments you need to be your best and participate equitably in our recruitment process. We understand sharing your needs with us can be daunting, so if you have questions before or during your application, we welcome you to get in touch at recruitment@motorsport.org.au. Anything you tell us will be kept completely confidential.