

Esports Development Coordinator

- Grow Esports participation
- Exciting opportunity
- Join a great team

About Us

We are a passionate team focused on the development, regulation, promotion and administration of motorsport across Australia. As the National Sporting Authority and custodian of four wheeled motorsport in this country, we are a dedicated, talented and collaborative team committed to doing what is best for the sport.

About the Role

If you are excited to drive the growth of a new and exciting form of motorsport, you could be our next Esports Development Coordinator. We are seeking a dynamic individual to lead our efforts in ensuring that more people can participate in motorsport via a contemporary and accessible channel of engagement. This role is central to the day-to-day administration and strategic direction of the Esports program.

Key Responsibilities include

Digital Platform & Licensing - Manage the Esports Discord server and website content, oversee license administration and development for competitors and officials, and provide monthly reporting to increase license holders.

Events & Partnership Management - Develop and maintain event regulations, oversee streaming and promotions, maintain the event calendar, manage agreements and budgets, and engage with partners, including research collaborations and game developers.

In-Person Events - Coordinate major activations like those at the Australian Grand Prix, manage selection processes for international competitions, and organise various inperson Esports events.

Innovation & Community Initiatives - Expand Esports programs in schools, plan special community engagement events, and explore new trends and innovations to advance the Esports landscape.

About You

To be successful in this role you will have:

- A degree in Sports Management or similar
- 5 years' experience in a similar coordination, administration and customer service role
- Excellent organisation and planning skills
- High level interpersonal and communication skills
- Team player and strong commitment to working as part of a team
- Previous experience operating a CRM or database system
- Motorsport administration and event experience desirable

We will offer you a supportive learning environment and a great team culture. This role is based at our office in Canterbury, Melbourne, with flexibility to work from home throughout the week. The role requires some travel to events and after hours/weekend work.

How to Apply:





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If you have a passion to drive growth in our sport, we would love to hear from you. Please email your resume and a brief cover letter summarising your response to the selection criteria (as outlined in the Position Description) to Human Resources at recruitment@motorsport.org.au. Applications close 9am Monday 2nd December 2024.

Motorsport Australia embraces diversity of gender, age, ethnicity, race, cultural background, disability, religion and sexual orientation. Applicants from diverse backgrounds are welcome and encouraged to submit their applications. Motorsport Australia is committed to making motorsport welcoming, safe and inclusive for all. We prioritise the wellbeing of children participating in our sport, who have a right to take part in sport in a safe, positive and enjoyable environment.

We are equally committed to removing barriers and improving the employment prospects of people with visible or invisible disabilities. We encourage you to share any support and adjustments you need to be your best and participate equitably in our recruitment process. We understand sharing your needs with us can be daunting, so if you have questions before or during your application, we welcome you to get in touch at recruitment@motorsport.org.au. Anything you tell us will be kept completely confidential.

