

## 1. Objective of Policy

The objective of this Policy is to:

- (a) provide a process for issuing individuals with Motorsport Australia Media Accreditation;
- (b) outline the requirements for all individuals holding Motorsport Australia Media Accreditation;
- (c) provide guidance to media who attend Events.

## 2. Scope of Policy

- (a) This Policy applies to those applying for, holding or who have held Motorsport Australia Media Accreditation.
- (b) Motorsport Australia may, in its sole discretion, delegate any or all of its powers under this Policy, including but not limited to the power to adopt, apply, monitor and enforce this Policy.

## 3. Definitions

Capitalised terms used in this Policy have the following meanings unless stated otherwise:

- (a) **Motorsport Australia** means the Confederation of Australian Motor Sport Ltd. trading as Motorsport Australia;
- (b) **Accredited Media** means those members of the media who have applied for and hold Motorsport Australia Media Accreditation.

## 4. Process

- (a) Individuals may apply to obtain Motorsport Australia Media Accreditation at any time.
- (b) Applications must be made on the Motorsport Australia Media Accreditation application form and must comply with any requirements stated on that form or otherwise published by Motorsport Australia.
- (c) Motorsport Australia may set a fee for issuing Media Accreditation to an individual. Where a fee is set by Motorsport Australia, an application for Media Accreditation will not be processed, valid or accepted by Motorsport Australia until that fee is received by Motorsport Australia. The fee, once paid, will only be for the calendar year (ie. 1 January to 31 December) in which the Motorsport Australia Media Accreditation is issued. An 'urgent' fee, as determined by Motorsport Australia, may be issued for those who require accreditation to be processed immediately, instead of at the end of each month.

- (d) Applications for Media Accreditation will be considered by Motorsport Australia, who may request applicants to submit further information or material to support their application.
- (e) Motorsport Australia has the sole discretion to accept, vary or reject any application for Media Accreditation in part or in full. Matters which Motorsport Australia may take into consideration in considering an application include but are not limited to the following:
  - (i) whether an applicant is a fit and proper person;
  - (ii) past history of compliance with Motorsport Australia rules, policies and regulations;
  - (iii) whether an applicant has an actual or perceived conflict of interest; and
  - (iv) the individual's qualifications and previous work.

## 5. Term

- (a) Where an application is accepted by Motorsport Australia, the applicant will obtain Media Accreditation from Motorsport Australia for the remainder of the calendar year in which the application is received. For example, if an application is received on 15 November in a given year, the accreditation given will continue until 31 December in that year only.
- (b) Media Accreditation (and associated tabards or other items issued with that Media Accreditation) is not transferrable or able to be sold. Individuals issued with Media Accreditation must ensure that their accreditation is not used by other individuals. Misuse may result in immediate removal of Accreditation at Motorsport Australia's discretion.

## 6. Media Accreditation Levels

- (a) Media Accreditation issued by Motorsport Australia will be issued on three different levels based on the qualifications of an individual holding Media Accreditation and their industry standing.
  - (i) Bronze Media Accreditation is the entry-level category and is unlikely to provide access to top level motorsport events. It is intended for use at a club and state level as a means to gain experience in the industry.
  - (ii) Silver Media Accreditation indicates that the individual is competent, experienced and that their work is currently being published. Individuals may need to show venue operators, Event organisers or promoters at interstate Events that they have an assignment which requires their presence or are striving to gain further experience in order to achieve Gold Media Accreditation.
  - (iii) Gold Media Accreditation indicates a higher degree of professionalism in a commercial sense and that the individual's work is being published in

national motoring and motorsport publications on a regular basis. Attendance at a number of national motor sport Events throughout the season is likely to be required.

- (b) An individual holding Media Accreditation is not entitled to guaranteed access or rights at an Event solely on the basis of an Accreditation Level. Rights and access at an Event remain at the discretion of the Event organiser.

## 7. Removal of Accreditation

Motorsport Australia may, in its sole discretion, remove or vary an individual's Motorsport Australia Media Accreditation at any time for any of the following reasons:

- (a) a breach of this Policy or any other policy, regulation or rule issued or published by Motorsport Australia; or
- (b) the occurrence of any other matter listed in regulation 183 of the NCRs.

## 8. Display of Motorsport Australia Media Accreditation

When at an Event, individuals with Motorsport Australia Media Accreditation who are conducting media related activities must wear a valid tabard issued by Motorsport Australia at each Event and must not wear that tabard:

- (a) in a year in which it is not valid; or
- (b) where the individuals Motorsport Australia Media Accreditation has been removed by Motorsport Australia or not renewed.

## 9. Licence to Motorsport Australia

- (a) Individuals with Motorsport Australia Media Accreditation unconditionally provide Motorsport Australia with a licence to use, reproduce and modify any recordings they made at an Event (including any publications or reproductions of those recordings) (Event Media) for the purposes of Motorsport Australia operations. Motorsport Australia will not seek to commercialise any Event Media for profit unless otherwise agreed.
- (b) In relation to any Event Media, individuals with Motorsport Australia Media Accreditation will, within a reasonable period of time of receiving a request by Motorsport Australia:
  - (i) deliver that Event Media to Motorsport Australia within a reasonable period of time; and
  - (ii) cover the reasonable costs of complying with Motorsport Australia's request.

## 10. Release and Indemnity

In applying for and using any Motorsport Australia Media Accreditation, all individuals agree:

- (a) that motorsport is an inherently dangerous activity;
- (b) to assume all risk of loss or damage in attending an Event; and
- (c) to the terms and conditions of Motorsport Australia's disclaimer which is available on the Motorsport Australia website ([www.motorsport.org.au](http://www.motorsport.org.au))

## 11. Media Rights

- (a) Media Accreditation does not guarantee entry to an Event. Individuals with Media Accreditation may be granted access and other rights and privileges to make a recording at an Event which are not normally available to spectators at that Event.
- (b) The organiser of an Event has the sole right to determine what access and other rights and privileges may be granted to individuals with Media Accreditation. Media may often be required to apply for Event specific media accreditation, which is a separate process and having Motorsport Australia Media Accreditation does not guarantee an application for Event accreditation will be accepted.

## 12. Media under the age of 18 (minors)

Motorsport Australia is not able to provide Media Accreditation to those aged under 18 years of age.

## 13. Consent

- (a) It is the responsibility of individuals at an Event to ensure that they have necessary consent as required at law from all individuals (and potentially guardians where an individual is under the age of 18) in a recording before using that recording.
- (b) It is recommended that Accredited Media obtain a valid Working With Children Check for their state.
- (c) Individuals at an Event should pay particular regard to recordings which may be used for commercial purposes, where the subject is under the age of 18 or where the subject may consider that a recording is potentially or actually:
  - (i) unwarranted or intrusive;
  - (ii) indecent; or
  - (iii) defamatory.

## 14. Insurance

Once Accreditation is paid for and issued by Motorsport Australia, Accredited Media will receive personal accident insurance through Motorsport Australia which provides for a certain amount of compensation in the event of injury or death.

## 15. Drones/RPAs

- (a) The use of drones and Remote Piloted Aircraft (RPA) is strictly regulated and not allowed at any event without prior written consent from Motorsport Australia and Event Organisers.
- (b) Anyone wishing to use a drone/RPA should familiarise themselves with the relevant Motorsport Australia policy. Any Accredited Media using a drone/RPA at an Event without proper consent will have their Motorsport Australia Media Accreditation immediately revoked.

## 16. General

- (a) The Policy Manager is the Motorsport Australia General Manager – Media & Communications to whom any questions in relation to this Policy should be directed.
- (b) This Policy will be reviewed every 2 years if not sooner.

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